

NEWS RELEASE

Extendicare CEO Purchases Shares

MARKHAM, ONTARIO, September 18, 2017 – Extendicare Inc. ("Extendicare" or the "Company") (TSX: EXE) announced today the filing of an insider report for the purchase of 100,000 shares by its President and CEO, Tim Lukenda.

"I am excited about Extendicare's bright future and our opportunity to continue to play a leading role in the senior care sector," said Mr. Lukenda. "As Canada's largest provider of long-term care and home health care services, along with a growing retirement division, Extendicare is well positioned to provide solutions to the challenges faced by all Canadian seniors and their families as their needs and lifestyle preferences change."

ABOUT EXTENDICARE

Extendicare is a leading provider of care and services for seniors throughout Canada. Through our network of 114 operated senior care and living centres (65 owned/49 managed), as well as our home health care operations, we are committed to delivering care throughout the health care continuum to meet the needs of a growing seniors' population in Canada. Our qualified and highly trained workforce of 23,800 individuals is dedicated to helping people live better through a commitment to quality service and a passion for what we do.

Forward-looking Statements

Information provided by Extendicare from time to time, including this release, contains or may contain forwardlooking statements concerning anticipated financial events, results, circumstances, economic performance or expectations with respect to Extendicare and its subsidiaries, including, without limitation, statements regarding its business operations, business strategy, and financial condition. Forward-looking statements can be identified because they generally contain the words "anticipate", "believe", "estimate", "expect", "intend", "objective", "plan", "project", "will" or other similar expressions or the negative thereof. Forward-looking statements reflect management's beliefs and assumptions and are based on information currently available, and Extendicare assumes no obligation to update or revise any forward-looking statement, except as required by applicable securities laws. These statements are not guarantees of future performance or achievements of Extendicare to differ materially from those expressed or implied in the statements. Given these risks and uncertainties, readers are cautioned not to place undue reliance on Extendicare's forward-looking statements. Further information can be found in the disclosure documents filed by Extendicare with the securities regulatory authorities, available at www.sedar.com and on Extendicare's website at www.extendicare.com.

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