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NEWS RELEASE

FOR IMMEDIATE RELEASE
February 17, 2015

Extencicare Announces February 2015 Dividend of C\$0.04 per Share

MARKHAM, ONTARIO – Extencicare Inc. (“Extencicare” or the “Company”) (TSX: EXE) announced that it has declared a cash dividend of C\$0.04 per common share of the Company (the “Common Share”) for the month of February 2015, which is payable on March 16, 2015 to shareholders of record at the close of business on February 27, 2015. This dividend is designated as an “eligible dividend” within the meaning of the Income Tax Act (Canada).

Extencicare has a Dividend Reinvestment Plan (the “DRIP”), which provides Canadian resident holders of Common Shares with the opportunity to increase their respective investments at a 3% discount to the volume weighted average trading price of the Common Shares on the TSX for the five trading days immediately preceding the dividend payment date. A copy of the DRIP package is available under the investors section of Extencicare’s website.

About Us

Extencicare is a leading provider of care and services for seniors throughout Canada. Through our network of 104 operated senior care centres (58 owned/46 managed) as well as our home health care operations, we are committed to delivering care throughout the health care continuum to meet the needs of a growing seniors’ population in Canada. Our qualified and highly trained workforce of 16,800 individuals is dedicated to helping people live better through a commitment to quality service and a passion for what we do.

Forward-looking Statements

Information provided by Extencicare from time to time, including this release, contains or may contain forward-looking statements concerning anticipated financial events, results, circumstances, economic performance or expectations with respect to Extencicare and its subsidiaries, including, without limitation, statements regarding its business operations, business strategy, and financial condition. Forward-looking statements can be identified because they generally contain the words “expect”, “intend”, “anticipate”, “believe”, “estimate”, “project”, “plan” or “objective” or other similar expressions or the negative thereof. Forward-looking statements reflect management’s beliefs and assumptions and are based on information currently available, and Extencicare assumes no obligation to update or revise any forward-looking statement, except as required by applicable securities laws. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of Extencicare to differ materially from those expressed or implied in the statements. Given these risks and uncertainties, readers are cautioned not to place undue reliance on Extencicare’s forward-looking statements. Further information can be found in the disclosure documents filed by Extencicare with the securities regulatory authorities, available at www.sedar.com and on Extencicare’s website at www.extencicare.com.

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