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NEWS RELEASE

FOR IMMEDIATE RELEASE

October 10, 2013

Extencicare Announces 2013 Third Quarter Financial Results News Release and Conference Call Information

MARKHAM, ONTARIO – Extencicare Inc. (“Extencicare” or the “Company”) (TSX: EXE) today announced it will hold a conference call and live audio webcast on Thursday, November 7, 2013, at 10:00 a.m. (ET) to discuss financial results for the third quarter ended September 30, 2013.

Following the issuance of the news release on November 6, 2013, Extencicare will post a copy, along with an update of the supplemental information package, on its website www.extencicare.com under the investors/financial reports section.

The call will be hosted by Tim Lukenda, President and Chief Executive Officer; Dylan Mann, Senior Vice President and Chief Financial Officer, and Paul Tuttle, President of Canadian Operations. Following management’s presentation, there will be a question and answer session for analysts and institutional investors.

To participate in the conference call on November 7, 2013, please dial 1-866-696-5910 or 416-340-2217 followed by the passcode 4852472#. The conference call will also be accessible via webcast at www.extencicare.com under the investors/presentations & webcasts section. A replay of the call will be available approximately two hours after completion of the live call until midnight on November 22, 2013. To access the rebroadcast dial 1-800-408-3053 or 905-694-9451, followed by the passcode 1390940#.

About Us

Extencicare is a leading North American provider of post-acute and long-term senior care services. Through our network of owned and operated health care centers, our qualified and experienced workforce of 35,900 individuals is dedicated to helping people live better through a commitment to quality service that includes skilled nursing care, rehabilitative therapies and home health care services. Our 246 senior care centers in North America have capacity to care for approximately 27,100 residents.

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