

SIMCOE GROUNDBREAKING PRESS KIT

SIMCOE RETIREMENT RESIDENCE: A FOUR-STOREY, STATE-OF-THE-ART RESIDENCE

395-399 CEDAR STREET, SIMCOE ON, N3Y 2N3

ESTIMATED DATE OF COMPLETION: OCTOBER 2016



BACKGROUND OF RESIDENCE

- 70 units in a four-storey structure (Phase I), with the option for a 45 unit expansion (Phase II).
- Studios and 1-bedroom units ranging from 300-550 square feet.
- Upon completion, the Subject Property will be a top quality Class A seniors housing residence and will be regarded as the premier residence within the local market area.
- The residence will enjoy extensive open space areas surrounding the building, particularly the areas to the East of the residence.
- The level of on-site amenities planned for the community is considered to be indicative of a contemporary seniors housing development and will feature a games area with a pool table, a theatre and fitness centre.
- The property is located in the Northwestern area of the Town of Simcoe, which is part of Norfolk County.
- The area surrounding the property is a mix of residential use to the East and highway commercial and industrial uses to the North.
- Located within close proximity to the East is a family medical clinic which includes a variety of doctor's offices and laboratory services.

SPEAKERS AT GROUNDBREAKING CEREMONY

- Tim Lukenda, President & CEO, Extendicare
- Mayor Charlie Luke, Mayor, Norfolk County
- MPP Toby Barrett, Haldimand-Norfolk-Brant
- Councillor Peter Black, Councillor Ward 5

ABOUT EXTENDICARE

Extendicare is a leading provider of care and services for seniors in Canada. Throughout our network of 112 operated senior care centres as well as our home health care operations, we are committed to delivering care throughout the health care continuum to meet the needs of a growing senior population in Canada. Our qualified and highly trained workforce of 22,700 individuals is dedicated to helping people live better through a commitment to quality service and a passion for what we do.